



Everyone Wants to PLAY with Jane!

Let's make
things together and get
your product and
message part of the
mainstream
conversation.

How can we work together?

Brand Spokesperson

There are so many ways to work with Jane to highlight your brand. She's a master DIYer and has 20 years experience on television, radio and hosting events.



- **Product Features:** Use Jane as the talent for your on-line product videos explaining what they are, how they work and why you need them in your crafty stash.
- **Facebook LIVE:** garner excitement for your products with Jane as your FBL host.
- **Craft Expos:** Feature Jane at your trade show booth space for “make & takes”, product demos and to capture it all on video.
- **Radio & Podcast mentions:** AM talk radio and podcast opportunities are available.
- **Media Hits:** Placement and branded content segments in local market and national morning show programming.
- **DIY Development:** Create content blogs with unique “how to” projects for social media content.
- **Guest expert host on Home Shopping Channels:** with Jane’s experience hosting a craft specific home shopping channel, she can easily sell and represent your product on television.
- **VIP Blogger events:** Get your favorite bloggers together for a party! Let's talk and demo the brand at your next trade show.
- **DIY by Jane Parties:** Anyone can host an in-home party picking from a variety of craft projects featuring your products; Jane gets them in the craftastic hands of new users.
- **Media Press Tours:** Be featured in a satellite media tour for radio & news stations across the country promoting your product in a craft demo.

Other brands Jane has worked with as a spokesperson include: KAI Scissors and Fairfield

To see examples of featured **Product Videos** visit: www.janemonzures.com/reels

SEE JANE DIY



Jane Monzures is media-savvy and a nationally respected television and radio host who can offer her talents and charisma by representing your product to a vast audience and expansive network of media contacts to increase visibility and desirability of your product.

Jane's credibility, whip-smart creativity, and contagious enthusiasm for the make-it-yourself movement will get your brand noticed on social media, on-line and on television.

Jane coined the term “UpCrafting” as her passion to refashion, refurbish, recreate and reuse sweeps the nation. She was repurposing before repurposing was cool.

Jane has been featured as a lifestyle host on WGN-TV & WGN-Radio and as a DIY UpCrafting expert on NBC's TODAY show, The List TV, Houston Life, Create & Craft TV USA, AZ Living, FOX's Good Day Live, ABC's Windy City Live, WCIU's You & Me This Morning, FOX 17 Morning Mix Grand Rapids, Peachtree TV Atlanta, and ENJOY Magazine.